



EuroMed Newsletter

Issue 011 - April 2016



Editor's Note

Welcome you to eleventh issue of the EuroMed Newsletter. This Newsletter is the bulletin for members, associates and friends of the EMRBI. The EuroMed Newsletter is published twice a year. Each issue contains news, reports and other events taken place among the EMRBI community.

The EuroMed Newsletter represents the evidences of the EMRBI's strength and growth. This issue also provides detailed information about the 9th Annual EuroMed Conference taken place in September 14-16, 2016, Warsaw, Poland. The Organizing Committee is working hard to ensure that this conference will be a great event to remember.

We look forward to seeing you at the 9th Annual EuroMed Conference.

Ruth

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Presidents' Corner



Prof. Demetris Vrontis

Dear members and associates,



Prof. Yaakov Weber

We are very happy that the submission deadline for the 9th Annual Conference of the EuroMed Academy of Business has extended until the 9th of May for either abstracts or full papers. The conference is organized and hosted by the University of Warsaw Digital Economy Lab and will take during the 14th-16th of September 2016 at Warsaw, Poland.

As you already know, the EuroMed Academy of Business annual conference is established as one of the major Business Management conferences of its kind in the EuroMed region (European and Mediterranean), in terms of size, quality of content, and standing reputation of attendees. Many of the papers presented contribute significantly to the business knowledge base. Its journal EMJB and Book of Proceedings are highly recognized and are under Thompson Reuter's citation index. Many papers are also published in Special Issues in leading journals, and are driving international research and teaching programs. Full details about the conference can be found at <http://www.euromed2016.com/>

A few things about Warsaw and the University of Warsaw who will host the conference this year. Warsaw is a cosmopolitan and urban city with lots of character, fascinating old neighborhoods as well as new attractions and architecture. Atmospheric alleys, squares, and cozy cafés create a unique sense of history. Historic centre (Old Town, Stare Miasto) and oldest part of the city, it is also a living,

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Presidents' Corner

breathing cultural salon. Founded in the 13th century as the prince's castle, it is surrounded by walls. During World War II, 90% of it was destroyed, but thanks to its excellent restoration and recovery, in 1980 it was granted the status of a UNESCO World Heritage List. Currently, it is a lively place, bustling with tourists and locals, and full of galleries, cafés and restaurants.

The venue of the conference, the University of Warsaw Library (BUW) is situated in Powiśle district at Dobra street. It is located between Wisła (Vistula) river and the main Campus of the University. It takes about 10 minutes to walk the escarpment up to the Campus and the Royal Route . The UW Library garden is one of the largest and most beautiful roof gardens in Europe with an area of more than 10,000 m², and plants covering 5,111 m². Visitors may admire a multiplicity of plant species and varieties.

We are also very happy to announce that we continue for one more year our 2016Emerald/EMRBI Business Research Award for Emerging Researchers. To be eligible for the Award, the research must address the environmental opportunities and threats, or marketplace developments and trends, in the European-Mediterranean region. In an effort to promote and reward research from new researchers, the Award is open to any researcher who has undertaken a doctoral degree program in the past 5 years. The paper may be co-authored with a senior faculty member. More information is included in the relevant announcement in this newsletter.

Further development includes the Indexing of our Journal (the EuroMed Journal of Business) by ESCI Thomson Reuters' Emerging Sources Citation Index (ESCI). Emerging Sources Citation Index (ESCI) expands the citation universe and reflects the growing global body of science and scholarly activity. The Emerging Sources Citation Index (ESCI) is a citation index produced by Thomson Reuters. ESCI as a part of Web of Science covers influential journals across various disciplines. These journals are potential candidates to be included in Science Citation Index representing the world's leading journals of science and technology, because of a rigorous selection process.

Last but not least, we are very pleased to inform you about the results of the elections for the executive management of EMRBI which can be found at <http://emrbi.org/about/management/>

Your sincerely,

Professor Demetris Vrontis (PhD)

*President, EuroMed Research Business Institute
Editor in Chief, EuroMed Journal of Business*

*Executive Dean, Distance Learning
University of Nicosia, Nicosia, Cyprus*

Professor Yaakov Weber (PhD)

President, EuroMed Research Business Institute

*Director, Research Unit,
School of Business Administration
College of Management Rishon Lezion, Israel*

The 9th Annual EuroMed Conference

The 9th Annual EuroMed Academy of Business (EMAB) Conference

“Innovation, Entrepreneurship and Digital Ecosystems”

Warsaw, Poland
September 14 - 16, 2016



In 2016, the annual EMAB Conference will, for the first time, be held in Eastern Europe (Warsaw, Poland). 200 years after the establishment of the University of Warsaw it will be dedicated to “Innovation, Entrepreneurship and Digital Ecosystems”, due to the university’s particular focus on innovation and entrepreneurship. The conference will bring together around 400 scientists, scholars, young researchers and entrepreneurs from all over the world and is anticipated to be the prevalent event of the year on innovation, entrepreneurship and digital ecosystems in Poland.

The important deadlines for the conference are:

Extended deadline for the paper submission
Early-bird registration
Late registration
Deadline for inclusion in Book of Proceedings

May 9, 2016
July 18, 2016
July 18, 2016
August 1, 2016

The 9th Annual EuroMed Conference

A Note from the Conference Chair



Prof. Katarzyna Śledziewska
Conference Chair

Dear Colleagues,

We are excited to welcome you to the 9th Annual EuroMed Academy of Business Conference in our city of Warsaw from 14th-16th September, 2016.

All EuroMed conferences are special events. However, this conference is unique for 3 reasons. Firstly, this will be the first EuroMed to be held in Central Europe. Secondly, we are honoured to have you as guests for the 200th anniversary of the foundation of the University of Warsaw. Finally, as an innovative research centre of the University, and your hosts, we, Digital Economy Lab (DELab), invite you to share our vision of "Innovation, Entrepreneurship, and Digital Ecosystems".

In DELab we are finding ways to accelerate the development of the digital economy and society by providing high-quality research on digital transformation and innovation. Being well aware of the importance of digitalisation, we initiate to include digital ecosystems as the main topic of the conference. Thus, together with innovation and entrepreneurship, for the first time the ninth EuroMed edition will be dedicated to digital ecosystems.



Dr. Renata Gabryelczyk
Conference co-Chair

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The 9th Annual EuroMed Conference

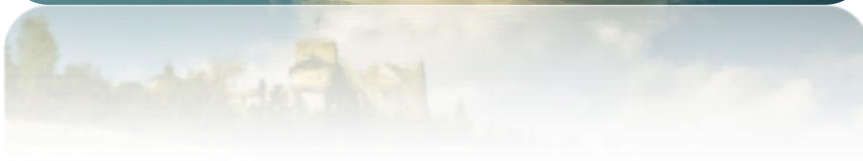
In the motto to celebrate 200 years of the University of Warsaw, "Two Centuries. Good Beginning", we see an exciting future, a future of developing sciences, bright and gifted students, closer ties between academia and business, and a closer relationship between international academic and research communities. We believe this conference, with you, our guests, will give us this "Good Beginning".

To make your stay with us as memorable as possible we've listed a number of comfortable hotels in handy locations on our conference website. Outside of the conference hours you'll have the chance to enjoy some excursions in the scenic parts of Warsaw. We hope you will remember our time together at the Gala Dinner on the final evening. Do check our website for more details.

On behalf of the organising committee at DELab and the Rectors of the University of Warsaw, we greatly look forward to meeting you in Warsaw in September.

Prof. Katarzyna Śledziewska
Conference Chair

Dr. Renata Gabryelczyk
Conference Co-chair



The 9th Annual EuroMed Conference

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 UNIVERSITY OF NICOSIA

UW: Two centuries
Good beginning



CENTRE
FOR ENTREPRENEURSHIP
Faculty of Management
University of Warsaw

The 9th Annual EuroMed Conference

AWARDS

Conference Best and Highly Commended Paper Awards

The best papers presented during the EuroMed Academy of Business (EMAB) will be presented with an award. These papers will also be considered for publication in the EuroMed Journal of Business or in alternative Special Issues Associated with the EMAB Conference.

Conference Best and Highly Commended Student Paper Awards

The best student papers presented during the EuroMed Academy of Business (EMAB) will be presented with an award. These papers will also be considered for publication in the EuroMed Journal of Business or in alternative Special Issues Associated with the EMAB Conference.

Conference Best Track Chair and Commended Track Chair Awards

This award is presented to the Track Chairs who have managed thoroughly, professionally and without delay the review process for the papers and abstracts submitted in their tracks.

Conference Best Reviewer Awards

As part of the implementation of EMRBI goals and dedication to a high quality reviews process, Best Reviewer Awards will be presented to the Reviewers whose reviews were of high quality and provided useful recommendations to the authors.

EMJB Best and Highly Commended Paper Awards

Sponsored by the EuroMed Journal of Business, published by Emerald. A “Best Paper” and three “Highly Commended Paper” awards will be presented at the conference and be accepted for publication in the EuroMed Journal of Business. Only full paper submissions will be considered for the awards.

2016 Emerald/EMRBI Business Research Award for Emerging Researchers



Promoting excellence and innovation in business research

Call for Papers

Emerald Group Publishing Limited and the EuroMed Research Business Institute (EMRBI - <http://emrbi.org>) in their aim to promote excellence and innovation in business research announce the 2016 Emerald/EMRBI Business Research Award for Emerging Researchers.

The Award-winning entry will receive a certificate, a winner's logo to attach to correspondence, and publication in the EuroMed Journal of Business as a full paper. Runners-up will also be considered for publication.

In addition, authors of the winning entry and those of up to five highly commended papers will receive a certificate at the Annual Conference of the EuroMed Academy of Business in Warsaw, Poland <http://euromed2016.com>

Eligibility

To be eligible for the Award, the research must address the environmental opportunities and threats, or marketplace developments and trends, in the European-Mediterranean region. In an effort to promote and reward research from new researchers, the Award is open to any researcher who has undertaken a doctoral degree program in the past 5 years. The paper may be co-authored with a senior faculty member.

Submission requirements

Submissions must be made online at submissions@emrbi.org and admin@emrbi.org:

The following documents will be required:

a covering letter containing full contact details of all contributors

the full paper in line with the EuroMed Journal of Business submission requirements (www.emeraldinsight.com/emjb.htm)

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2016 Emerald/EMRBI Business Research Award for Emerging Researchers

Judging criteria

The judging panel will include the Editor in Chief and at least one Editorial Advisory Board member of the EuroMed Journal of Business as well as EMRBI Senior Fellow members.

Entries will be judged on the following criteria:
Significance/implications for theory and practice
Originality and innovation
Appropriateness and application of the methodology
Analysis and presentation of the data (if applicable)
Quality of the literature review.

The closing date for receipt of applications is 11 July 2016

Short-listing and further contact will take place during August 2016

Winners will be announced at the 9th Annual Conference of the EuroMed Academy of Business in Warsaw, Poland.

Contact details

For further information please contact:

Dr. Evangelos Tsoukatos
EMRBI Vice President for Operation and Development
Associate Editor, EuroMed Journal of Business
E-mail: submissions@emrbi.org

Dr. Manlio Del Giudice
EMRBI Director for Research and Scholarly Relations
E-Mail: m.delgiudice@unilink.it

EuroMed Journal of Business

The EuroMed Journal of Business now in Thomson Reuters' Emerging Sources Citation Index (ESCI)

We are proud to inform you that the EuroMed Journal of Business is now indexed in ESCI Thomson Reuters' Emerging Sources Citation Index (ESCI)

<http://ip-science.thomsonreuters.com/cgi-bin/jrnlst/jloptions.cgi?PC=EX>

Emerging Sources Citation Index (ESCI) expands the citation universe and reflects the growing global body of science and scholarly activity. The Emerging Sources Citation Index (ESCI) is a citation index produced by Thomson Reuters. ESCI as a part of *Web of Science* covers influential journals across various disciplines. These journals are potential candidates to be included in Science Citation Index representing the world's leading journals of science and technology, because of a rigorous selection process.

Further journal distinctions include the following:

EMJB is Indexed and Abstracted in

- Cabell's Directory of Publishing Opportunities in Management & Marketing
- EconLit
- Electronic Collections Online
- Scopus
- Zetoc (British Library)

EMJB is Ranked by

- ANVUR (Italy)
- Australian Business Deans Council (ABDC) Journal Quality List - C ranking
- BFI (Denmark)
- Index Copernicus (Poland)
- Norwegian Social Science Data Services

EMJB is also a member of and subscribes to the principles of the Committee on Publication Ethics.

EuroMed Journal of Business

The *EuroMed Journal of Business* is the only journal that stimulates and nourishes dialogue between European-Mediterranean researchers and encourages research from this region. The journal aims to reveal and emphasize the best practice and research of developed and developing countries in the area. It contributes to the development of knowledge and understanding for contemporary management developments, trends, and challenges.

The *EuroMed Journal of Business* is the official journal of the [EuroMed Academy of Business](#).

Latest Issue: Volume 11, Issue 1, April 2016.

New Product Development Performance Success Measures: An Exploratory Research

[Abdulkareem Awwad](#), [Dr. Mamoun N. Akroush](#)

Type: Research paper

Perception of Stakeholders on Corporate Social Responsibility of Islamic Banks in Jordan

[Venere Di Bella](#), [Nedal Al-Fayoumi](#)

Type: Research paper

E-Government Adoption and User's Satisfaction: An Empirical Investigation

[ALaa Aldin A AL Athmay](#), [Kamel Fantazy](#), [Vinod Kumar](#)

Type: Research paper

Financing Innovative SMEs of Traditional Sectors: The Supply Side

[Ronen Harel](#), [Dan Kaufmann](#)

Type: Research paper

The family variable in the French and Italian wine sector

[Stefano Bresciani](#), [Elisa Giacosa](#), [Laura Broccardo](#), [Francesca Culasso](#)

Type: Research paper

The future prospects of Islamic banking in Tunisia: an empirical survey

[Abdelghani Echchabi](#), [Dhekra Azouzi](#), [Hassanuddeen Abd. Aziz](#)

Type: Research paper

The role of corporate image and switching barriers in the service evaluation process: evidence from the mobile telecommunications industry

[Apostolos Giovanis](#), [Pinelopi Athanasopoulou](#), [Evangelos Tsoukatos](#)

Type: Research paper

Latest News

New Country Directors for Italy



Dr. Antonino Galati

Dr Antonino Galati is an Assistant Professor of Agricultural Economics at University of Palermo (Italy). He is eligible as Associate Professor under the Italian National Qualification. He holds a Ph.D. in Agricultural Economics and Policy and he is Co-Chair of the Agribusiness RIC (EMRBI). Currently he is Professor of Fundamentals of Economics and Environmental Economics and Policy. He is Member of the Editorial Board of International Journals. He has over than 100 publications regarding market competitiveness, agribusiness, marketing strategies, and market analysis that have been published in a wide range of international peer-reviewed journals.

Dr Rosa Lombardi is an Assistant Professor of Accounting at Link Campus University, Rome (Italy). She is eligible as Associate Professor under the Italian National Qualification.

She had her Ph.D. in Business Administration. She serves in the Editorial Board and Editor in Chief (International Journal of Digital Culture and Electronic Tourism), Guest/Associate Editor, Reviewer of several international peer reviewed academic journals. She has more than 80 publications regarding corporate governance, intellectual capital, management control, business evaluation and networks, accounting. She is winner of a 2015 EMERALD/EMRBI Business Research Award for Emerging Researchers.



Dr. Rosa Lombardi

On behalf of EMRBI and EMAB we would like to congratulate Dr Antonino Galati and Dr Rosa Lombardi for their important appointment and wish them all the best for their important role.

Latest News

Professor Manlio Del Giudice – EMRBI’s Director for Research and Scholarly Relationships (DRSR)

We are glad to announce the recent appointment of Prof. Manlio Del Giudice as EMRBI’s Director for Research and Scholarly Relationships. Under this very important role, Prof. Manlio Del Giudice will be supporting the research and publication activities of EMRBI and EMAB and will be working closely with the Presidents, Vice Presidents, Country Directors and RIC Chairs in enhancing and optimizing the network’s research and publication performance. His appointment seeks to contribute to creating an environment conducive to intellectual and research growth and to ensure the highest international research and publication quality standards. Prof. Del Giudice welcomes your research and publication related suggestions and he takes responsibility to bringing them to the attention of the Executive Board for consideration and further action. Initially, his appointment is valid until the end of June 2017 with the possibility to review this for further years.



Prof. Manlio Del Giudice

Prof. Del Giudice is Associate Professor of Business Management in Italy, at the University of Rome “Link Campus”, as well as affiliated as Professor of Entrepreneurship and Management at the Paris Business School, in Paris. He holds a PhD in Management from the University of Milano-Bicocca and he has taught in a wide number of universities worldwide. His researches appeared in flagship journals like MIS Quarterly, Business Process Management Journal, Journal of Knowledge Management, International Studies on Management Organization, International Journal of Technology Management, Journal of Intellectual Capital, Journal of Organizational Change Management. He serves in the board or has apical editorial relationships with mainstream journals like Small Business Economics, Technological Forecasting and Social Change, Journal of Technology Transfer, Management Decision, Journal of Knowledge Management, European Journal of

International Management, Journal of the Knowledge Economy. His scholar profile shows about 90 peer-reviewed articles (of which more than 30 ranked as “Class A” within the Italian journal rankings) and 12 international monographs by flagship publishers like Springer, Palgrave Macmillan, Elsevier, Emerald. His main research interests deal with knowledge management, technology transfer, cross-cultural management and family business studies.

The EMRBI community would like to sincerely congratulate Prof. Del Giudice for his new appointment and wish him all the best to his new and challenging role.

Latest News

Swiss School of Economics Inauguration of the First University Campus in Verbier



On 19 November 2015, Swiss School of Economics (SSE) officially inaugurated its first cycle of continuous postgraduate program. Conceived with the objective to offer a learning platform for university students in their third tier of studies, the school allows individuals and organizations to thrive by co-creating viable business solutions for the planet and its people. With a strong emphasis on a return to essential basics such as a very pragmatic education of tomorrow's industry leaders, SSE bridges futuristic theories about economics with a regular and constant training of acquired concepts thanks to paid internships or practical periods in partner companies.

Responsibility, sustainability and entrepreneurship: those are the three core values that act as pillars to the new actor in the field of education in Valais. Located in Verbier, SSE offers an outstanding learning environment in a world renowned resort with a large international impact and actively supports young entrepreneurs in their own projects with a personalized infrastructure and coaching. This allows them to develop their first own company in a Canton of Switzerland that is particularly open to bringing additional dynamism to its industry. Faculty recruited for the academic follow up of such students must all hold a PhD degree in their own field of expertise in order to guarantee an unequalled quality of teaching.



Left to right: Mr. Eloi Rossier (Lord Mayor of the Commune of Bagnes-Verbier, Prof. Dominique Jordan (Dean of SSE) and Mr. Fitim Dalipi (President of SSE)

Latest News

A new vision for a new era

Focusing on Master and Doctoral programs only, Swiss School of Economics intends to act at the very heart of tomorrow's business leaders by bringing them a completely different vision of today's issues, and developing new and alternative solutions. As such, a particular emphasis is laid on the aptitudes of students to manage their own future business with a solid knowledge of their role in society, placing societal achievement before monetary value maximization. Individuals learn how to recognize their position in the world, their responsibilities and duties towards people surrounding them, and contributing to their success. This new approach to teaching naturally includes a strong component of practice and insists that students « know what they are talking about » thanks to extensive practical trainings in companies. These paid periods also serve as professional springboards to participants eager to prepare their upcoming career and secure a job offer before they graduate, thanks to an increased professional experience that is particularly appreciated by Human Resources. Something not often seen in business schools today.

From Verbier to the rest of the world – flexibility and integration in focus

Even before its own official opening, Swiss School of Economics is proud to have attracted the attention of partners from Europe and Asia with its innovating program that gives more space to experience in the field. Currently, the school has signed agreements with universities in Taiwan, Portugal and Albania, underlining its willingness to offer a maximum flexibility to students and understanding that global citizens must first be treated as global students. Academic semesters can therefore be attended in one country or another, with the same administration and an easy recognition of transferrable university credits.

Integration also remains a central topic for the founders of the Swiss School of Economics that see in their school an ideal opportunity to further contribute to the integration of individuals in their host country. With a considerable added value in their résumé upon graduation, they can count on the irrevocable support of many administrative structures that have vowed to help them integrate their company in the local business network and acquire real estate much easier to build their own family. Swiss School of Economics also applies this notion of integration to its own situation as it will soon propose a series of executive modules adapted to the needs of local business owners in Verbier who must face each year a new kind of clientele. Just another way to illustrate that the SSE Campus is not a part of Verbier, but is Verbier itself. As easy as that.



Call for EMAB Fellows

The Executive Board of the EuroMed Research Business Institute recognizes and awards through its Academy (**EuroMed Academy of Business – EMAB**) Scholars, Researchers and Professionals who excel in their respective field. Elected members are designated ‘EMAB Fellows’. Fellowship Status is granted upon election as Fellow by the Executive Board upon recommendation of a committee of peers (the Fellowship Review Committee). Consideration for election to Fellowship is open to those members who are recognized as having leadership roles in Business or Management research and/or Practice.

Fellowship Ranks

1. Senior Fellow - SF EMAB
2. Fellow – F EMAB
3. Associate Fellow – AF EMAB
4. Student Member - SM EMAB

For questions please email Dr Evangelos Tsoukatos at tsoukat@staff.teicrete.gr

Fellowship Criteria

Fellowship award criteria and other details can be found at EMRBI's web site <http://emrbi.org/criteria-for-fellowship-and-fellows/>

Benefits

Fellows are entitled to:

- Referring to themselves in public statements, documents, business cards, published research papers, email communication and résumés as “Fellow of the EuroMed Academy of Business and adding the acronym (*SF EMAB*, *F EMAB*, *AF EMAB*, *M EMAB*, *SM EMAB* or) to their other credentials.
- Nominate themselves (or be nominated by others) for the positions of Vice Presidents and other Executives at EMRBI.
- Vote at the elections for the new Vice Presidents and other Executives at EMRBI.
- Gaining international recognition as a scholar and/or practitioner.
- Extensive networking opportunities, including influential contacts, including with seminal academics and leading practitioners, that will help you create and/or advance a career in academia and/or business.

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Call for EMAB Fellows

- Extensive networking opportunities, including influential contacts, including with seminal academics and leading practitioners, that will help you create and/or advance a career in academia and/or business.
- Through sharing with and taking feedback from peers, gaining opportunities to enhance the quality and impact of your research in the area of business.
- Access to significant research publication opportunities in our Academy and Conference affiliated journals.
- Gaining access to visiting professorship and consultancy opportunities across Europe and beyond.
- Exchanging information on teaching methods and student/faculty exchange programs.
- Gaining opportunities for research fundraising as part of an international organization.
- Complimentary quarterly Newsletter.
- Complimentary access to all resources and information available within the Euromed Academy of Business.
- Discounts in all fee-based conferences, events and training programmes. Free access to others.
- Making or taking advantage of exclusive Member Special Offers – that are listed within our quarterly Newsletter.
- Opportunities to join any of the EuroMed Academy affiliated networks.
- Members can publish press releases for free within the quarterly newsletter and/or web-site of the EuroMed Academy of Business.
- Attending the EMRBI's (EuroMed Business Research Institute) annual members' meetings.
- Eligibility for being elected to various bodies at EMRBI (Scientific committees, teaching committees, etc.).
- Eligibility for membership to various bodies at EMAB (Research committees, Teaching committees, Practitioners committees etc.).
- Benefitting from EMRBI's experience and infrastructure in organizing workshops, in-house seminars, consulting and training programmes at a discount rate.

Call for Papers

Journal of World Business

SPECIAL ISSUE

Strategic Alliances, Joint Ventures, and Mergers and Acquisitions In The Global Context: The Role of Human Resource Management

Guest Co-Editors:

Shlomo Y. Tarba, University of Birmingham, UK, tarba2003@gmail.com

Cary L. Cooper, University of Manchester, UK, cary.cooper@mbs.ac.uk

Yaakov Weber, College of Management, Rishon LeZion, Israel, yaakovw@colman.ac.il

Fang Lee Cooke, Monash University, Australia, fang.cooke@monash.edu

Supervising Editors:

David Ahlstrom, The Chinese University of Hong Kong, China, ahlstrom@baf.cuhk.edu.hk

David Collings, Dublin City University, Ireland, david.collings@dcu.ie

Submissions should be received by between November 10, 2016 and January 10, 2017. See the Instructions to Authors on the *Journal of World Business* Web page <http://ees.elsevier.com/jwb/> for further information about preparing and submitting manuscripts. At the time of manuscript submission, authors should note that the manuscript is intended for the Special Issue on "Strategic Alliances, Joint Ventures, and Mergers and Acquisitions In The Global Context".

Invitations to revise and resubmit will follow initial submissions in approximately 4-5 months. For further information and questions, please contact the lead guest co-editor Prof. Shlomo Tarba by tarba2003@gmail.com who will be in charge of managing the special issue on behalf of the guest editorial team.

<http://www.journals.elsevier.com/journal-of-world-business/>

Call for Papers

Small Business Economics An Entrepreneurship Journal

“Ambidextrous Entrepreneurial Ecosystems: Entrepreneurial Intensity and Knowledge Management Views and Implications for Theory and Practice”

Guest Editors

Prof. Elias G. Carayannis, George Washington University, USA caraye@gwu.edu

Prof. Pedro Soto-Acosta, University of Murcia, Spain, psoto@um.es

Prof. Manlio Del Giudice University of Rome “Link Campus”, Italy, m.delgiudice@unilink.it

Prof. Shlomo Tarba University of Birmingham, UK, s.tarba@bham.ac.uk

Important dates

Manuscript submission deadline: **July 31st, 2016**

Feedback on manuscripts (acceptance/revision/rejection): **October 30th, 2016**

Publication: expected within year 2017/2018

The focus of the manuscripts should be on cutting-edge theoretical developments and phenomena in the best practices.

Guidelines for authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. Please kindly read the author guidelines on the journal homepage before submitting your manuscript, to ensure it is consistent with the journal style (<http://www.springer.com/business+%26+management/business+for+professionals/journal/11187>).

Submission to the special issue should be sent electronically to *all Guest Editors* before 31th July 2016.

All papers should follow the publisher's submission policies for style and format. Papers will undergo at least a double blind, developmental review as per the standard review process followed by *Small Business Economics: An Entrepreneurship Journal*.

Final acceptance of approved papers will be contingent on incorporating reviewers' feedback to the satisfaction of the Guest Editors.

For all additional information, contact Prof. Manlio Del Giudice at m.delgiudice@unilink.it and Prof. Elias G. Carayannis at caraye@gwu.edu.

Call for Papers

Technological Forecasting and Social Change

“Disruptive technological change within knowledge-driven economies: the future of the Internet of Things (IoT)”

Guest Editors

Prof. Elias G. Carayannis, George Washington University, USA

Prof. Pedro Soto-Acosta University of Murcia, Spain

Prof. Manlio Del Giudice, University of Rome “Link Campus”, Italy

Submissions could consist of theoretical and applied research in topics including, but not limited to:

- IoT and social change within Global Ecosystems: business and managerial implications
- Innovation through IoT and Information Technology (IT): impact on knowledge sharing and market competitiveness
- Fair tech assessments of IoT: privacy, control, and intrusion issues.
- Impact of IoT on Enterprise Resource Planning (ERP) and Knowledge Management Systems (KMS)
- Quadruple innovation helix model and IoT
- Open business models and IoT development
- Effects of IoT on data gathering, accounting and auditing procedures for firm's performance evaluation
- IoT implications for productivity: revitalization, technological forecasting and reengineering initiatives
- Strategic planning, technology management and policies for IoT support
- R&D and design management for IoT
- Sustainable technology management forecasting and solutions for the IoT framework
- Prospective intelligent management processes and business related activities
- Services, applications, and business opportunities of intelligent IoT and expert systems

Proposed schedule

Submission Deadline (Full Paper): 31 July 2016

Notification of Acceptance/Revisions: 31 October 2016

Final paper production deadline: 31 December 2016

Publication Date: expected by 2017

For all additional information, contact both Prof. Manlio Del Giudice at m.delgiudice@unilink.it and Prof. Elias G. Carayannis at caraye@gwu.edu.

Call for Papers

International Journal of Digital Culture and Electronic Tourism (IJDCEt) (Inderscience Publishers)

The Publisher: Inderscience Publishers

Editor in Chief:

Rosa Lombardi, Link Campus University, Rome, Italy, r.lombardi@unilink.it

Objectives of IJDCEt

The knowledge economy has generated a wide spectrum of enterprises involved in the digitalization challenge. In this scenario, sport companies and other firms involved in the entertainment sector play an important role. The challenge imposed by the digitalization requires paradigms shifts of the way that companies operate. In this sense, current technological and quantitative approaches to information technology are insufficient for a deeper understanding of the implications of this shift, which requires a deeper qualitative and social analysis of electronic technologies' impact on entertainment business than currently found. *IJDCEt* aims to fill this gap, fostering dialogue about how culture and tourism require an integrated approach emphasising content, context and multiple, dynamic views of interactions.

Topics of IJDCEt

Main topics are: Accounting, finance, governance (digital companies, sport and entertainment industries, etc.), Corporate disclosure and digital culture, Intangible assets in digital companies, Digital society, Corporate strategy, digital business models and decision making processes, Sport, entertainment and cultural industries, sport law, Intellectual property rights and e-branding, Measurement performance system (digital companies, traditional companies, etc.), Business evaluation; business evaluation in digital companies, Business networks in web companies and among web and traditional companies, ICTs in cultural institutions and tourism companies, E-book and digital libraries, Digital culture and e-tourism adoption, E-entertainment and info-cultural-tainment, Network, social network analysis and social media.

IJDCEt publishes original research papers (theoretical and practical) about innovative ideas, providing significant results and reviews regarding the topics of the journal.

I'm looking forward to receiving submissions. Please email your questions to the EiC, Rosa Lombardi (r.lombardi@unilink.it). Submissions can be made directly to the International Journal of Digital Culture and Electronic Tourism (<http://www.inderscience.com/jhome.php?jcode=ijdcet>).

Call for Collaboration

Graduate School of Economics and Management Ural Federal University, Russia

Graduate School of Economics and Management (Ural Federal University, Russia) has proudly received EPAS accreditation for its English-taught Bachelor programme “International Economics and Business” by EFMD.

Zhanna Belyaeva serves both as a country director for Russia of the EMRBI and Director for External Academic Relations for EPAS accredited Programme. Dr. Belyaeva welcomes students and professors exchange of EMRBI University members.

In frames of academic and scientific cooperation, EMRBI fellow Alberto Ferraris (University of Turin, Italy) have visited Ekaterinburg, Russia, to give a guest lecture and take part in the academic workshop in February, 2016.



Dr. Zhanna Belyaeva

In March in terms of our Innovation and Sustainability module we have hosted 30 European students to participate in our Spring School supported by numerous national and international corporations as well as the unique UrFU Model Lean production Factory.

In April Ural Federal University hosts the first General Conference of the BRICS Network University is to take place in Ekaterinburg, Russia, on 6-9th of April, 2016. Taking into the account EMRBI presence in all BRICS countries, the country director Russia, Zhanna Belyaeva, will present the academic and education possibilities of EMRBI to BRICS Universities.

Since 2013 Ural Federal University has been a participant of the Russian Academic Excellence Project 5-100. The key goal of the project is to maximize the competitive position of a group of leading Russian universities in the global research and education market.

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