



EuroMed Newsletter

Issue 010 - June 2015



Editor's Note

I am delighted to welcome you to tenth issue of the EuroMed Newsletter. This Newsletter is the bulletin for members, associates and friends of the EMRBI. The EuroMed Newsletter is published twice a year. Each issue contains news, reports and other events taken place among the EMRBI community.

The EuroMed Newsletter represents the evidences of the EMRBI's strength and growth. This issue also provides detailed information about the 8th Annual EuroMed Conference taken place in September 16-18, 2015, Verona, Italy. The Organizing Committee is working hard to ensure that this conference will be a great event to remember.

We look forward to seeing you at the 8th Annual EuroMed Conference.

Ruth

EuroMed Newsletter
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Presidents' Corner



Prof. Demetris Vrontis



Prof. Yaakov Weber

Dear members and associates,

Many developments took place in recent months, all to provide more value to EMRBI members. Through our Research Interest Committees and Country Directories, we organised two niche conferences on specific topics that are of members' interest research area. The first, on Wine and Agrifood Management, took place in January 16-17, 2015 at Lecce, Italy. The second, on HR Practices, Strategic and Entrepreneurial Challenges: Academic and Practitioners Views, took place in Paris, on May 21-22, 2015. Both conferences were very successful and we would like to thank the conference Chairs Prof. Amedeo Maizza and Dr. Hela Chebbi for their hard and professional work.

Other development and services are also related to the establishment of our new website <http://emrbi.org>

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Presidents' Corner

To make better connections with our members and provide more services, a special section, Member Area, was created. It seeks to provide several features such as the following:

- Members can post their books, and other publications on the website;
- News about our members;
- Teaching resources (such as videos, class simulations, syllabus, class exercises);
- Teaching questions, ideas and discussions;
- New job opportunities for young faculty, tenure faculties, teaching, research, and Dean positions.

Furthermore, a special section “About our Members” that include, in general, achievements of those related to EMRBI will be soon launched.

Further, we are very happy that the review process for 8th Annual Conference of the EuroMed Academy of Business is well underway. The conference will take during the 16th-18th of September 2015 in Verona, Italy. Full details can be found at <http://euromed2015.com>

Verona is one of the main tourist destinations in north-eastern Italy. It has two main emblems: the Arena and the William Shakespeare’s story of Romeo and Juliet. The Arena is an ancient roman amphitheater built in AD 30. It is the 3rd largest roman amphitheater in Italy. Verona is also the location chosen by William Shakespeare for his Romeo and Juliet love story.

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Presidents' Corner

All accepted papers and abstracts will be published in the Book of Proceedings (with an ISBN number) which is approved for inclusion in the Conference Proceedings Citation Index — an integrated index within Web of Science. This distinction is given only to the most significant conferences, in terms of academic excellence, conferences-conventions worldwide. You can view our past Books of Proceedings by visiting <http://emrbi.org/euromed-press/>. Also a selection of the best conference papers will also be published in the associated to the conference journals <http://euromed2015.com/publication.html>

Our goal is to create a friendly and approachable academy and environment, a strong network, whereby its members (including senior worldwide scholars, faculty members, doctorate students, researchers and business practitioners) are guiding and mentoring each other. To this aim we will send you a questionnaire to learn more about your preferences and priorities so we can incorporate these in our Core Values.

We really look forward to welcoming you to the EMAB conference.

Best regards,

Professor Demetris Vrontis (PhD)

*President, EuroMed Research Business Institute
Editor in Chief, EuroMed Journal of Business*

Executive Dean, Distance Learning
Director, Unit of Graduate Studies in Business
University of Nicosia, Nicosia, Cyprus

Professor Yaakov Weber (PhD)

President, EuroMed Research Business Institute

Director, Research Unit,
School of Business Administration
College of Management Rishon Lezion, Israel

The Annual EuroMed Conference

**The EuroMed Academy of Business announces the
8th Annual EuroMed Conference**

**Verona, Italy
September 16 - 18, 2015**

**Organized by the University of Verona
Department of Business Administration**



The EuroMed Academy of Business annual conference has established itself as one of the major Business Management conferences of its kind in the EuroMed region (European and Mediterranean), in terms of size, quality of content, and standing reputation of attendees. Many of the papers presented contribute significantly to the business knowledge base. Its Book of Proceedings is highly recognized and CPCI approved. Many papers were published in Special Issues in leading journals, and were driving international research and teaching programmes.

The important deadlines for the conference are as follows:

Early-bird registration	Until July 18 th , 2015
Late registration	After July 18 th , 2015
Deadline for inclusion in Book of Proceedings	August 31 st , 2015

The Annual EuroMed Conference

A Note from the Conference Chair



Prof. Diego Begalli, Conference Chair

Dear Colleagues,

On behalf of the Organising Committee, I have the honour to invite you to the 8th Annual EuroMed Academy of Business Conference. This event takes place in Verona (Italy), which is a city characterised by more than two thousand years of history and it is considered one of major Italian turistic destinations. Nowadays Verona attracts millions people from everywhere thanks to the Arena, the myth of Romeo and Juliet and its precious beauty.

The sweet loops of the Adige, that flows through the city, and the low hills surrounding it at the northern side create a harmonious and beautiful landscape. The main historical traces of the city start from the Roman Empire and pass through the Middle Age, when Verona

flourished under the reign of the *Signori Scaligeri*, the Venetian dominion and the Renaissance period. The marks of these different historical periods are harmoniously moulded together and make the city as a unique mix of monuments and cultures. Since 2000 it is inscribed in the UNESCO World Heritage List.

Verona is also synonymous with culture and business dynamism. Numerous historical and antique institutions maintain its cultural liveliness, but also the presence of notable and competitive agro-food and tourism industries, a well-known production of DOC wines and important logistic districts attest a development path characterised by the maintenance over time of close links between history, local culture, and economic growth. Thanks to the continuous inclusion of new entrepreneurship and the adoption of innovation, which did not conflict with the preservation of local traditions, Verona represents nowadays an interesting example where the co-presence of dynamic SMEs and leading companies, well preserved natural resources, and a magnificent and tangible cultural heritage are the ingredients of an equable territorial system that needs to be protected for future generations.

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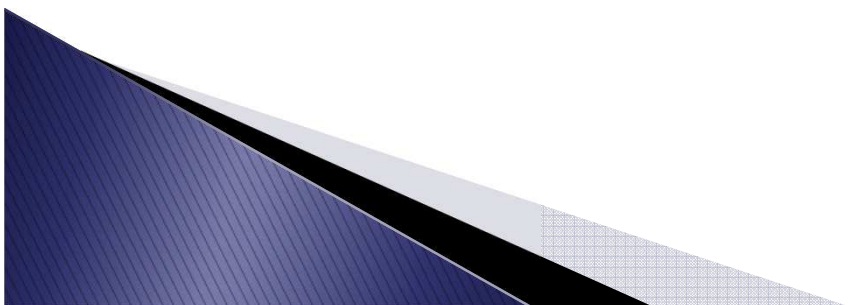
The Annual EuroMed Conference

We are living in a period characterised by rapid and remarkable changes in the environment and in the society and a close cooperation between professionals and policy makers is necessary for the research of new sustainable development paths. The connection between new entrepreneurship, innovation and sustainability is the main challenge for the next future and the Annual EuroMed Academy of Business Conference have become a regular milestone in the search for new knowledge in this field.

The agenda of the conference that will take place in Verona on 16-18 September 2015 include many excellent presentations and several tracks from academia and industry reflecting the scope of our work in the area of business management. We are expecting academics and professionals from more than 60 countries of the world to attend this unique conference, which is dedicated to “Innovation, Entrepreneurship and Sustainable Value Chain in a Dynamic Environment”. Our goal is to combine the scientific rigor with the relevance for practitioners creating a friendly and approachable environment, where members are guiding and mentoring each other. Our participants also form specialised teams applying and getting involved in EU project funding. You can visit our Research Project Workshop that will take place during the conference.

We thank the many companies and institutions that have welcomed and supported the 8th EuroMed Academy of Business Conference and we are honoured to welcoming you to this unique scientific meeting being confident that you will greatly benefit from this special event.

Prof. Diego Begalli
Conference Chair



EMRBI –Vice Presidents

January 2014 – December 2015

Dr. Evangelos Tsoukatos - Vice President for Operations and Development

Profile: Dr Evangelos Tsoukatos is Assistant Professor of Management at the Technological Educational Institute of Crete, Greece and adjunct faculty at the University of Nicosia, Cyprus and the University of Gloucestershire, UK. He earned his Ph.D. in Management from the Lancaster University Management School. Prior to joining academia he gained extensive experience as consultant and in senior management positions. Further info about Dr Tsoukatos is available at

<http://teicrete.academia.edu/EvangelosTsoukatos>



Dr. Evangelos Tsoukatos

Programme:

Evangelos is with EMRBI almost since its debut and during the last two years has been working as Director – Operations and Development dedicating much of his time to: preparing our annual conference (inviting and approving tracks, managing the review process etc.) and coordinating the Institute's fellowship programme. He also serves as Associate Editor of the Euromed Journal of Business, EMRBI's official journal. In his new role, as VP for Operations and Development, Evangelos will continue with these duties while working further towards maintaining and expanding EMRBI activities and augmenting the Institute's status and penetration into the area.



Prof. Hans Kaufmann

Prof. Hans Rüdiger Kaufmann - Vice President for Research

Profile: After appointments as manager, consultant and academic in 5 European countries, Rudi is currently Full Professor in Management in the School of Business of the University of Nicosia. He is currently Vice-President of EMBRI and has been with it since its outset. He is a board member of the American Marketing Association Global Marketing SIG. He is member of the editorial board of a variety of journals and an Associate Editor of the World Review of Entrepreneurship, Management and Sustainable Development. He is Visiting Professor the International Business School of Vilnius University and an Adjunct Professor of the University of Vitez.

Programme:

- Co-coordinating and working in current research projects
- Initiating continuously new research proposals
- Stimulating the built up of a core team of active researchers
- Continuously organizing Research Seminars before EMRBI conference
- Publishing results of EMRBI research projects
- Recruiting research projects for companies
- Co-operative and initiating research activities with other Research Institutes

EMRBI –Vice Presidents

January 2014 – December 2015

Dr. Matteo Rossi - Vice President for International Relations

Profile: Dr Matteo Rossi is an Assistant Professor of Corporate Finance at the University of Sannio, Italy. His primary research interests are on corporate finance, corporate governance, wine business, and financing innovation. He's Section Editor for Finance and Financial Markets of Global Business and Economics Review, he is Regional Editor Europe of International Journal of Bonds and Derivatives, and he is Associate Editor of International Journal of Managerial and Financial Accounting. Further info about Dr Rossi is available at unisannio.academia.edu/MatteoRossi.



Dr. Matteo Rossi

Programme:

Matteo Rossi is with EMRBI almost since its debut. He was a co-chair of the Economics and Finance RIC for a number of years and managed this very successfully. As a VP for International Relations, Matteo aims to enlarge EMRBI network and penetrate its activities around the region. He will be contacting universities, research institutes, academics and other organisations and realizing joint collaborations. He will be involved in the coordination of Mini/Niche Conferences, an area that EMRBI is currently developing. Last but not least, he will be promoting Special Issues on International Journals, open to international groups of researches, which will be linked to EMRBI's Conferences and Network.



Prof. Peter Stokes

Prof. Peter Stokes - Vice President for Business Relations

Profile: Professor Peter Stokes (FHEA, SnrFEMAB, FRSA) is Deputy Dean at the University of Chester Business School (UCBS), UK. He publishes widely on Management Philosophy and Organization Studies. He holds an MBA (SGBS-Glasgow) and a PhD (Brunel University-London) combined with extensive business and consultancy experience. Further roles include: Editor-International Journal of Organizational Analysis; UK Ambassador for the Association Francophone de Gestion des Ressources Humaines; Track Chair-British Academy of Management.

Programme: As a newly elected VP for Business Relations, Prof. Stokes will contribute to EMBBI's goals in regards:

1. To be the premier institute or the 'preferred organization' to be contacted by businesses in relation to business focus, business foresight and management and organizational training and development matters connected to the Mediterranean region and its hinterland.
2. To construct and develop business sector focused and related expert or link groups. For example, this would include people with expertise and experience in a particular sector who could represent EMBBI's interests.
3. To create strong links with a small group of high profile large companies and pan-Mediterranean representative organizations.
4. To generate funding and support from EMRBI's commercial relationships and connections.

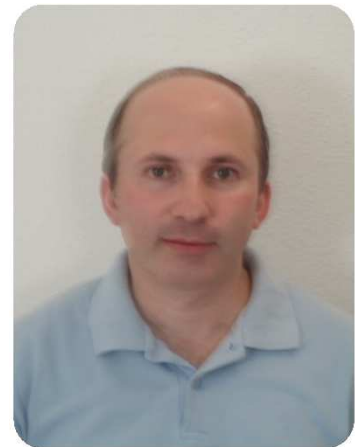
EMRBI –Vice Presidents

January 2014 – December 2015

Dr. Shlomo Tarba – Vice President for Scholarly Relations

Profile:

Shlomo Y. Tarba is a Lecturer in Strategic Management at the Management School, The University of Sheffield, UK. He received his PhD from Ben-Gurion University and Master's in Biotechnology degree at the Hebrew University of Jerusalem, Israel. His research interests include mergers and acquisitions, cross-cultural management, strategic agility, and ambidexterity. Dr. Tarba has served as a guest-editor for the special issues at California Management Review and Human Resource Management (US, Wiley). Dr. Tarba's research papers are published/forthcoming in journals such as Journal of Management, Academy of Management Perspectives, Management International Review, International Journal of Human Resource Management, International Studies of Management & Organization, Thunderbird International Business Review, and others. His recent two books are A Comprehensive Guide to Mergers & Acquisitions: Managing the Critical Success Factors Across Every Stage of the M&A Process by Pearson & Financial Times Press, and Mergers, Acquisitions, and Strategic Alliances: Understanding The Process by Palgrave Macmillan. His paper has been selected and published in Best Paper Proceedings of the Academy of Management (USA) in 2006.



Dr. Shlomo Tarba

Programme:

Shlomo Tarba has been actively involved with EMRBI's activities almost since its inception serving as a vice-president and co-chair for its first annual conference. In his newly defined role, as VP for Scholarly Relations, Shlomo will continue to promote the EMRBI's visibility and reputation via organizing and guest-editing special issues at the leading scholarly journals as well as initiating joint grant applications together with members of EMRBI from other countries. In addition, Shlomo will contribute to organizing PhD seminars on such topics as Strategic Agility in Hypercompetitive Environment, Cross-border Mergers and Acquisitions, and others.

Call for EMAB Fellows

The Executive Board of the EuroMed Research Business Institute recognizes and awards through its Academy (**EuroMed Academy of Business – EMAB**) Scholars, Researchers and Professionals who excel in their respective field. Elected members are designated ‘EMAB Fellows’. Fellowship Status is granted upon election as Fellow by the Executive Board upon recommendation of a committee of peers (the Fellowship Review Committee). Consideration for election to Fellowship is open to those members who are recognized as having leadership roles in Business or Management research and/or Practice.

Fellowship Ranks

1. Senior Fellow - SF EMAB
2. Fellow – F EMAB
3. Associate Fellow – AF EMAB
4. Student Member - SM EMAB

For questions please email Dr Evangelos Tsoukatos at tsoukat@staff.teicrete.gr

Fellowship Criteria

Fellowship award criteria and other details can be found at EMRBI's web site
<http://emrbi.org/criteria-for-fellowship-and-fellows/>

Benefits

Fellows are entitled to:

- Referring to themselves in public statements, documents, business cards, published research papers, email communication and résumés as “Fellow of the EuroMed Academy of Business and adding the acronym (*SF EMAB*, *F EMAB*, *AF EMAB*, *M EMAB*, *SM EMAB* or) to their other credentials.
- Nominate themselves (or be nominated by others) for the positions of Vice Presidents and other Executives at EMRBI.
- Vote at the elections for the new Vice Presidents and other Executives at EMRBI.
- Gaining international recognition as a scholar and/or practitioner.
- Extensive networking opportunities, including influential contacts, including with seminal academics and leading practitioners, that will help you create and/or advance a career in academia and/or business.

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Call for EMAB Fellows

- Extensive networking opportunities, including influential contacts, including with seminal academics and leading practitioners, that will help you create and/or advance a career in academia and/or business.
- Through sharing with and taking feedback from peers, gaining opportunities to enhance the quality and impact of your research in the area of business.
- Access to significant research publication opportunities in our Academy and Conference affiliated journals.
- Gaining access to visiting professorship and consultancy opportunities across Europe and beyond.
- Exchanging information on teaching methods and student/faculty exchange programs.
- Gaining opportunities for research fundraising as part of an international organization.
- Complimentary quarterly Newsletter.
- Complimentary access to all resources and information available within the Euromed Academy of Business.
- Discounts in all fee-based conferences, events and training programmes. Free access to others.
- Making or taking advantage of exclusive Member Special Offers – that are listed within our quarterly Newsletter.
- Opportunities to join any of the EuroMed Academy affiliated networks.
- Members can publish press releases for free within the quarterly newsletter and/or web-site of the EuroMed Academy of Business.
- Attending the EMRBI's (EuroMed Business Research Institute) annual members' meetings.
- Eligibility for being elected to various bodies at EMRBI (Scientific committees, teaching committees, etc.).
- Eligibility for membership to various bodies at EMAB (Research committees, Teaching committees, Practitioners committees etc.).
- Benefitting from EMRBI's experience and infrastructure in organizing workshops, in-house seminars, consulting and training programmes at a discount rate.

EMAB Fellowships



The EuroMed Academy of Business has recently granted fellowship and membership to the following individuals on the basis of their contribution, performance and achievements. The full list is published on: <http://emrbi.org/criteria-for-fellowship-and-fellows/>

Senior Fellows (SF-EMAB)			
Prof.	Bernd	BRITZELMAIER	Pforzheim University, Germany.
Prof.	Rudi	KAUFMANN	University of Nicosia, Cyprus.
Dr	Matteo	ROSSI	University of Sannio, Italy.
Prof.	Peter	STOKES	University of Chester Business School.
Dr	Shlomo	TARBA	The University of Sheffield, UK.
Prof.	Alkis	THRASSOU	University of Nicosia, Cyprus.
Dr	Evangelos	TSOUKATOS	TEI of Crete, Greece
Prof.	Demetris	VRONTIS	University of Nicosia, Cyprus.
Prof.	Yaakov	WEBER	College of Management, Israel.
Fellows (F-EMAB)			
Dr	Stamatis	AGGELOPOULOS	Alexander Technological Educational Institute of Thessaloniki.
Dr	Stefano	BRESCIANI	Dipartimento di Management Università degli Studi di Torino, Italy.
Prof.	Nataajan	CHANDRASEKHAR	Technical University, Ingolstadt, Bavaria State, Germany.
Dr	Hela	CHEBBI	EDC Paris Business School.
Dr	Antonino	GALATI	Department Agricultural and Forestry Sciences, University of Palermo, Italy.
Dr	Niki	KYRIAKIDOU	Leeds Metropolitan University, Business School.
Dr	Yioula	MELANTHIOU	University of Nicosia, Cyprus.
Dr	Costas	PRIPORAS	Middlesex University, UK.
Prof.	Christiena	VAN DER BANK	Vaal University of Technology.

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EMAB Fellowships



Associate Fellows (AF-EMAB)			
Dr	Yannis	AIKATERINIDIS	TEI of Crete, Greece
Mr	K.M.Mostafa	ANWAR	TCA Global The Croft Alliance Ltd.
Dr	Federico	BRUNETTI	Università degli Studi di Verona, Italy
Prof.	Silvia	CANTELE	University of Verona, Department of Business Administration
Prof.	Francesca	CULASSO	Università degli Studi di Torino, Italy
Dr	Elisa	GIACOSA	Department of Management - University of Turin, Italy
Dr	Guido	GIOVANDO	Università degli Studi di Torino, Italy
Dr	Tareq	HASHEM	Philadelphia University, Jordan
Prof.	Sibylle	HEILBRUNN	Ruppin Academic Center, Israel
Dr	Rosa	LOMBARDI	University of Cassino and Southern Lazio
Prof.	Alberto	MAZZOLENI	University of Brescia
Dr.	Niki	MENELAOU	Frederick University, Cyprus
Dr	Alessia	PISONI	Dept. of Economics University of Nubria
Ms	Georgia	SAKKA	Cyprus Youth Association, Cyprus
Dr	Ursula	SCHINZEL	Université du Luxembourg
Dr	S M Riad	SHAMS	Freelance Consultant, Australia
Dr	Simon	SMITH	University of Chester
Dr	Milena	VIASSONE	Department of Management - University of Turin, Italy
Student Members (SM-EMAB)			
Ms	Monaliz	AMIRKHANPOUR	University of Gloucestershire, United Kingdom
Mr	Constantinos	CONSTANTINO	Student at EUC
Mr	Alberto	FERRARIS	Università degli Studi di Torino, Italy
Ms	Samh	LEIDNER	University of Southampton

EuroMed Journal of Business

The *EuroMed Journal of Business* is the only journal that stimulates and nourishes dialogue between European-Mediterranean researchers and encourages research from this region. The journal aims to reveal and emphasize the best practice and research of developed and developing countries in the area. It contributes to the development of knowledge and understanding for contemporary management developments, trends, and challenges.

The *EuroMed Journal of Business* is the official journal of the [EuroMed Academy of Business](#).

Latest Issue: Volume 10, Issue 1, May 2015.

Decision-making criteria in tactical make-or-buy issues: an empirical analysis

[Socrates John Moschuris](#)

Type: Research paper

Impact of trust on the relationship of e-service quality and customer satisfaction

[Sukanya Kundu](#), [Saroj Kumar Datta](#)

Type: Research paper

Does gender specific making decision making exist?

[Maria del Mar Alonso-Almeida](#), [Kerstin Bremser](#)

Type: Research paper

Income return versus capital appraisal for real estate funds during the financial crisis: evidence from Italy

[Gianluca Mattarocci](#), [Georgios Siligardos](#)

Type: Research paper

Factors influencing consumer purchase intention of cloud computing in the United States and Turkey: the role of performance expectancy, ethical awareness and consumer innovation

[Vanessa Ratten](#)

Type: Research paper

Measuring the quality of banking services targeting student population

[Durdana Ozretic-Dosen](#), [Ines Zizak](#)

Type: Research paper

The effects of conflict on risk perception and travelling intention of young tourists

[Helena Desivilya](#), [Sharon Teitler-Regev](#), [Shosh Shahrabani](#)

Type: Research paper

2015 Emerald/EMRBI Business Research Award for Emerging Researchers

Promoting excellence and innovation in business research

Call for Papers-Closing date 1st July 2015

Emerald Group Publishing Limited and the EuroMed Research Business Institute (EMRBI - <http://emrbi.org>) in their aim to promote excellence and innovation in business research sponsor the 2015 Emerald/EMRBI Business Research Award for Emerging Researchers.

The Award-winning entry will receive a cash prize of €1,500 (or currency equivalent), a certificate, a winner's logo to attach to correspondence, and publication in the EuroMed Journal of Business as a full paper. Runners-up will also be considered for publication.

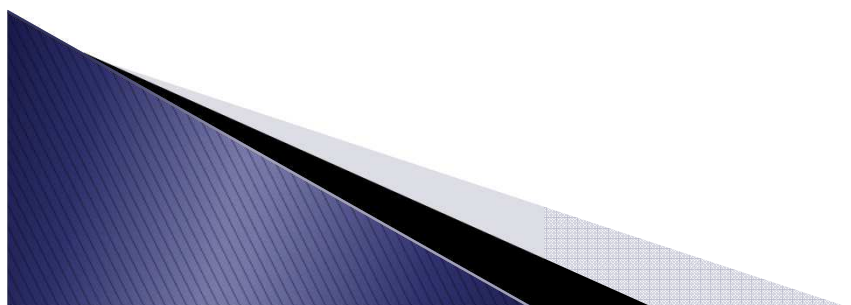
In addition, authors of the winning entry and those of up to ten highly commended papers will receive a certificate at the Annual Conference of the EuroMed Academy of Business in Verona, Italy <http://euromed2015.com>

Eligibility

To be eligible for the Award, the research must address the environmental opportunities and threats, or marketplace developments and trends, in the European-Mediterranean region. In an effort to promote and reward research from new researchers, the Award is open to any researcher who has undertaken a doctoral degree program in the past 5 years. The paper may be co-authored with a senior faculty member.

Submission requirements

Submissions must be made online at submissions@emrbi.org and admin@emrbi.org:



Latest News

Specialized EMAB Conference on Contemporary Trends and Perspectives in Wine and Agrifood Management.

Lecce, Italy, 16th and 17th of January 2015

The EuroMed Research Business has organized in collaboration with the University of Salento the first specialised conference on Contemporary Trends and Perspectives in Wine and Agrifood Management. The conference took place in Lecce, Italy during the 16th and 17th of January 2015.

The conference provided a unique forum and facilitated the exchange of cutting-edge information on examining and building new theory and business models in the areas of wine and agrifood management. It gave the opportunity to over 60 academics, researchers and practitioners alike to interact, share knowledge and know-how and increase synergies concerning the contemporary trends and developments of the wine and agro food industry.



The conference was under the auspices of the Mayor of the City of Lecce and the Department of Agricultural Development of the Apulia Region. It was organised with the patronage of the Italian Academy of Management and the Italian Academy of Marketing.

Many people and organizations are responsible for the successful outcome of the 7th Annual Conference of the EuroMed Academy of Business. Special thanks go to the Conference Co-Chairs Prof. Amedeo Maizza and Dr Matteo Rossi, the Conference Organising Committee and the University of Salento, in Italy, for accomplishing an excellent job.



Latest News

Specialized EMAB Conference on HR Practices, Strategic and Entrepreneurial Challenges Paris, France, 21st and 22nd of May 2015

The EuroMed Research Business Institute has organized in collaboration with EDC Paris Business School the second specialised conference on HR Practices, Strategic and Entrepreneurial Challenges: Academic and Practitioners Views. The conference took place in Paris, France during the 21st and 22nd of May 2015.



The conference was an ideal forum to exchange around the practices RH and their evolutions: diversity, recruitment, e- HRM, ethics, employees development, organisation culture, etc.



For the first time, managers and researchers met to exchange during the conference. Many round tables were organized to deal with some future managerial challenges : international HR practices, innovation and HR practices, HR and digital issues.

A gala dinner was organized on the Seine River to admire the parisian monuments.

Many people and organizations are responsible for the successful outcome of this conference. Special thanks go to the Conference Chair Prof. Hela CHEBBI, the Conference Organising Committee, the conference partners (Nestle, Poult, Safran, Extia, Praditus, Agorize) and EDC Paris Business School, in France, for accomplishing an excellent job.

Latest News

EMRBI official visit to the University of Foggia, Italy

Foggia and its province are rich in history and culture. Foggia offers visitors a number of environmental, floral-faunal, spiritual, historical, architectural and eno-gastronomic experiences, typical of the geography and culture of the region. The University of Foggia itself is an important part of the city's life, and its major center of knowledge; offering 16 bachelor and 18 master's degree programs, numerous PhDs and more.



Professor Demetris Vrontis, accompanied by Professor Alkis Thrassou (EMRBI Senior Fellow), visited during the 23-27th of July 2014, the University of Foggia, following an official invitation from Professor Francesco Contò, Director of Economics of the University of Foggia.



During the visit, various important administrative and networking activities took place, including meetings with the Director of the Department of Economics, with the coordinator of Erasmus IP and with several other senior members and representatives of the University, including students. An interesting field trip to the organic wine farm “Tormaresca” has also been organized with great success. The visit was as substantial as it was important, and resulted in significant tangible outcomes with two MOUs already prepared. Other collaborations include: a) working together for research funding applications, b) joining forces for publication opportunities, c) creating and developing new Research Interest Committees, d) collaborative opportunities, among various partnering universities, with specific and agreed action plans put forward; and many more.

EMRBI would like to thank the University of Foggia for the hospitality.

Latest News

EMRBI official visit to the University of Torino – Department of Management, Italy

The University of Turin is one of the oldest and most prestigious Universities in Italy, hosting about 70,000 students, 4,000 academic, administrative and technical staff, 1,800 post-graduate and post-doctoral students and with 120 buildings in different areas in Turin and in key places in Piedmont.

The Department of Management has about 9,000 students and 80 full time faculty offering a wide range of Italian and English taught programmes both at undergraduate and graduate level.

Professor Demetris Vrontis visited during the 12-16th of March 2015 the Department of Management, following an official invitation from Professor Giuseppe Tardivo, Director of the Management Area of the Department and Professor Stefano Bresciani, EMRBI Country Director for Italy.



Professor Vrontis was invited to serve as the Chair of the External PhD Examination Committee and engaged in a series of other important meetings aiming to enhance collaboration between stakeholders. During the visit, various important administrative and networking activities took place, including meetings with Prof. Giuseppe Tardivo, with the Director of the Department of Management - Prof. Valter Cantino, with the Director of the PhD program in Business and Management - Prof. Paolo Biancone, with the EMRBI Country

Director for Italy - Prof. Stefano Bresciani and with several other senior members and representatives of the Department, including PhD students. An interesting field trip to the wine farms “Ferraris” and “Ceretto” has also been organized with great success.

EMRBI would like to thank the University of Turin – Department of Management for the hospitality.

Call for Papers - Special Issue

Exploring Corporate Disclosure and Reporting of Intellectual Capital: Emerging Innovations

Deadline: 31st January, 2016

The Publisher: Journal of Intellectual Capital, Emerald Group Publishing

The Guest Editors:

Rosa Lombardi, Link Campus University, Rome, Italy, r.lombardi@unilink.it

John Dumay, Macquarie Sydney, Australia, john.dumay@mq.edu.au

Planned publication date: Issue 1, 2017

The objective of this special issue is to explore corporate disclosure of intellectual capital (IC) in light of emerging changes in technology and communication. Arguably, the annual report has long outlived itself as the best source of corporate disclosure because it contains backwards looking information and is only a one-way means of presenting information rather than engaging with information users. Similarly, the stand-alone IC report is now rarely used to disclose IC information. In fact the words “reporting” and “disclosure” are often used synonymously, when they have different meanings. Disclosure is: “the revelation of information that was previously secret or unknown”, while reporting is a “detailed periodic account of a company's activities, financial condition, and prospects that is made available to shareholders and investors”. Thus, investors and stakeholders value IC disclosures, not reports. Therefore, emerging innovations in voluntary IC disclosure, opens up new possibilities for presenting previously secret or unknown IC information about today's dynamic and intangible based organisations.

The aim of this special issue is to explore innovations in IC disclosure and reporting forms and channels, such as press releases, websites, LinkedIn, Facebook, Twitter, Google+>. Additionally, we encourage exploring any other communication technologies and processes that can open up a two-way discourse between the organisation and its stakeholders. Similarly, new forms of reporting such as Integrated Reporting, which include IC and other capitals is sparking a resurging interest in IC. Therefore, IC and other capitals are firmly back on the corporate disclosure and reporting agendas. We welcome both theoretical work and empirical research using quantitative or qualitative methods. All submissions should demonstrate relevance to the understanding of intellectual capital and corporate disclosure and emerging innovations in disclosure and reporting.

We are looking forward to receiving submissions. Please email your ideas or questions to Rosa Lombardi (rosa.lombardi@unicas.it) or John Dumay (john.dumay@mq.edu.au). Submissions can be made directly to the Journal of Intellectual Capital (<https://mc.manuscriptcentral.com/jicap>).

New Book Launching

Management Innovation and Entrepreneurship: A Global Perspective

By Demetris Vrontis, Georgia Sakka, and Monaliz Amirkhanpour

This book consists of various chapters which focus on the wider contexts of management innovation, entrepreneurship, and human resource management practices. Furthermore, the contributions are authored by scholars from all over the world, allowing the book to adopt a truly global perspective. Innovation is, without doubt, the foundation of economic growth and corporate prosperity, while entrepreneurship, on the other hand, provides all the necessary mobilization for this growth and prosperity. Human Resource Management practices safeguard internal relationship approaches, sustainability and efficiency. The book provides detailed insights into subjects as diverse as innovation, competitiveness, innovative business, human resource management practices, corporate entrepreneurship, management change, marketing, risk management, transnational innovation strategies and tactics, and innovative corporate practices.

This volume provides scientific evidence and direction to businesses regarding competing in today's ever-changing environment. It will be of particular interest to scholars, students, researchers and practitioners throughout the business world, given that it covers a wide spectrum of business types and industry sectors.



Cambridge Scholars Publishing 2015.

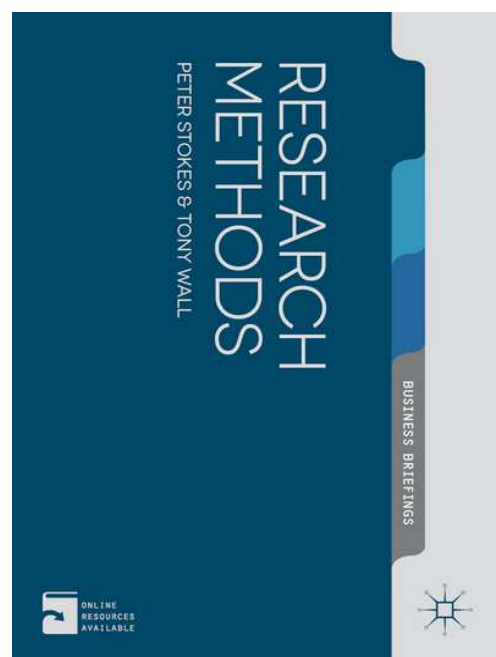
New Book Launching

Research Methods

By Peter Stokes & Tony Wall

The Business Briefings series offers authoritative introductory textbooks in core business topics. Covering the basics and providing springboards to further study, the books take a no-nonsense practical approach, and are ideal as accessible introductions or as revision guides. This book explains what is required for carrying out a successful research project. Clear and well-structured, it allows students to quickly grasp key concepts in research methodology, taking them through the various stages of developing a dissertation in a step-by-step guide. Key benefits • Provides a concise and cogent guide to a challenging subject area • Provides a step-by-step guide to writing a dissertation Professor Peter Stokes is Deputy Dean at Chester Business School, University of Chester, UK. Dr Tony Wall is a Senior Lecturer (Associate Professor) at Chester Business School, University of Chester, UK. ‘

‘This book is a masterpiece of clarity. It brings to life research methodology as exciting exploration. Its approach is engaging, stimulating and stretching. The book demystifies research methods and makes them accessible. It is an essential text for all those developing their research approach.’ – Peter Shaw, University of Chester and Newcastle University, UK ‘This is an excellent account of the use of a variety of research methods in academic studies as well as in practical business settings. Stokes and Wall have made accessible, informative and interesting what is often seen as a difficult part of producing a dissertation or building evidence to support a business case.’ – Wes Harry, Cass Business School, City University London, UK ‘Stokes and Wall adapt the best research methods expertise and craft it into an approachable, accessible text. Their blend of instruction, examples, and vignettes enables readers to develop a thorough understanding of the content.’ – Mitchell J. Larson, Lancashire Business School, University of Central Lancashire, UK.



Palgrave Macmillan: November 2014.

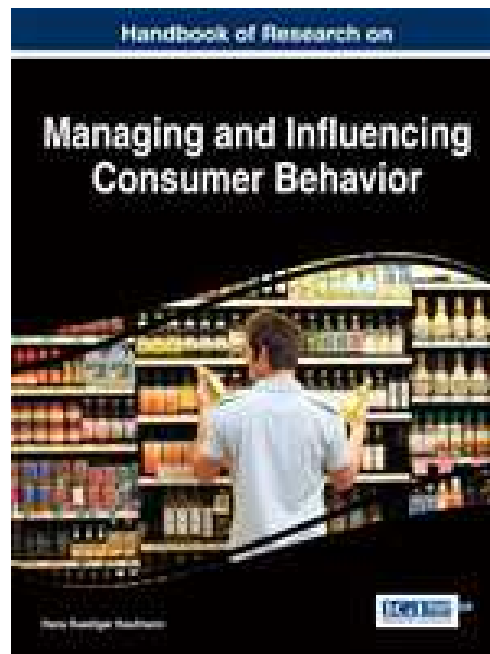
New Book Launching

Handbook of Research on Managing and Influencing Consumer Behavior

By Hans-Ruediger Kaufmann

In recent years, all types of businesses have increasingly focused on the importance of the relationship with the customer. Customer knowledge management has become a well-known term used in the business and academic worlds for understanding how to control consumer behavior.

The Handbook of Research on Managing and Influencing Consumer Behavior discusses the importance of understanding and implementing customer knowledge management and customer relationship management into everyday business workflows. This comprehensive reference work highlights the changes that the Internet and social media have brought to consumer behavior, and is of great use to marketers, businesses, academics, students, researchers, and professionals.



IGI Global: March, 2014.

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Latest News

The paper of Yaakov Weber and Shlomo Yedidia Tarba entitled “Human resource practices and performance of mergers and acquisitions in Israel”, published in 2010 in the Human Resource Management Review, Volume 20, Issue 3, pp. 203-211 (ISSN:1053-4822-ELSEVIER) has been the second most cited paper in the last five years.

See more at: <http://www.journals.elsevier.com/human-resource-management-review/most-cited-articles/>

The paper entitled “A Model of the Influence of Culture on Integration Approaches and International Mergers and Acquisitions Performance” written by Yaakov Weber, Shlomo Y. Tarba & Arie Reichel, published in International Studies of Management & Organization, Volume 41, Issue 3, 2011 has been the top downloaded paper in the last four years.

See more at: <http://www.tandfonline.com/loi/mimo20#read>

The paper of Yaakov Weber and Shlomo Yedidia Tarba entitled "Mergers and acquisitions process: the use of corporate culture analysis", published in 2012 in Cross Cultural Management: An International Journal, Vol. 19 Issue: 3, pp.288 – 303 has been one of the most read papers of the journal. See more at: <http://www.emeraldinsight.com/journal/ccm>

Congratulations to Yaakov Weber, Shlomo Y. Tarba & Arie Reichel on these achievements!

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