

Profile Prof. Dr. Hans Rüdiger Kaufmann (PhD, Diplom-Betriebswirt)
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Profile:

After appointments as manager, consultant and academic in 5 European countries, Rudi is currently Full Professor in Marketing in the School of Business of the University of Nicosia. He was President of CIRCLE (2007-2009) and is currently Vice-President of EMBRI and was a founding member in both institutions. He is a board member of the American Marketing Association Global Marketing SIG. He is member of the editorial board of a variety of journals and an Associate Editor of the World Review of Entrepreneurship, Management and Sustainable Development. He is Visiting Professor to the International Business School of Vilnius University and an Adjunct Professor of the University of Vitez.